

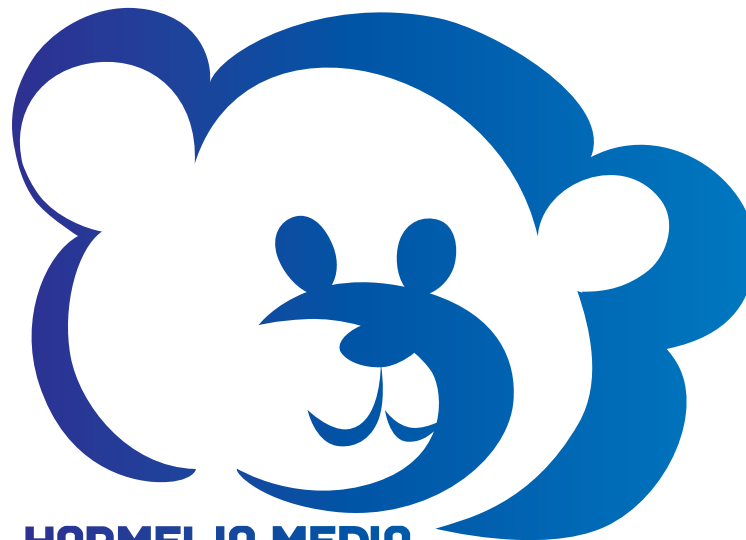
## THE BEAR AFFAIR

In just ten years, the Bear Affair has raised over \$400,000 for the Philadelphia Children's Alliance! Through our annual cocktail party and silent auction, we can help fund our mission of promoting healing and justice for sexually abused children.

Celebrate our 10th Anniversary with us on Thursday April 29th, 2010 at the Crystal Tea Room in the Wanamaker Building.

Help support our mission by sponsoring the Bear Affair. To commemorate our 10th Anniversary, we're producing a special calendar that will be distributed to everyone attending the event. Sponsors will be featured in this unique, commemorative piece.

# TENTH ANNIVERSARY



HARMELIN MEDIA  
BEAR AFFAIR

**April 29, 2010 • Crystal Tea Room**

## THE PHILADELPHIA CHILDREN'S ALLIANCE

### MISSION

The Philadelphia Children's Alliance promotes healing and justice for sexually abused kids in Philadelphia. We offer a safe, caring and coordinated response to child sex abuse investigations. We coordinate all of the agencies involved and we provide support services for kids reporting that they've been abused.

**For more information, visit  
[www.bearaffair.org](http://www.bearaffair.org)  
or e-mail us at  
[info@bearaffair.org](mailto:info@bearaffair.org).**

# SPONSORSHIP/CALENDAR OPPORTUNITIES

## VIP Auction Preview Sponsor: \$10,000

- Naming rights for VIP auction preview reception
- Inside back cover of ad calendar, and display advertising at event
- Featured in Inquirer and billboard advertising for event
- Logo featured on PCA website for one year on event invitations and materials
- 10 tickets to event and VIP auction preview

## Presenting Sponsor: \$5,000

- Full page ad in ad calendar and display advertising at event
- Featured in Inquirer and billboard advertising for event
- Logo featured on PCA website for one year and on invitations and event materials
- 10 tickets to event, 6 tickets to VIP auction preview

## Team Excellence Award Sponsor: \$2,500

- Naming rights for one of this year's Team Excellence Awards, presented at Bear Affair event
- ½ page ad in ad calendar and display advertising at event
- Featured in Inquirer and billboard advertising for event
- Name listed on event invitations and logo featured on PCA website for six months
- 6 tickets to event, 2 tickets to VIP auction preview

## Silver Sponsor: \$1,000

- ½ page ad in ad calendar and display advertising at event
- Featured in Inquirer advertising for event
- Name listed on event invitations and logo featured on PCA website for six months
- 4 tickets to event, 2 tickets to VIP auction preview

## Bronze Sponsor: \$500

- ¼ page ad in ad calendar and logo featured on PCA website for six months
- 2 tickets to event, 2 tickets to VIP auction preview

## Partner Sponsor: \$300

- Listing as a month sponsor in ad calendar and on PCA website for three months (includes small logo and one line listing)
- 2 tickets to event

## Sponsor a *Holiday*: \$200

- Sponsor a specific day or holiday in ad calendar (first come, first serve basis); includes line listing in day/date block

## Sponsor a *Day*: \$100

- Sponsor a day in ad calendar; includes line listing on randomly assigned day/date block

## SIZES:

**full page** = 10.5" (w) x 8" (h); **1/2 page** = 5.125" (w) x 8" (h); **1/4 page** = 5.125" (w) x 3.875" (h)

## ART SUBMISSION INFORMATION:

All ads, logos and displays should be sent to Tara Valletti at tara@gillespiegroup.com. Please submit via PDF or JPEG format. See ad sizes. **Ads due by 31 March 2010.**

**Print out this form, complete the following, detach and return with your donation by March 31, 2010. Please make checks payable to Philadelphia Children's Alliance. Cost of sponsorship, less \$75/ticket, requested, is tax deductible.**

## CONTACT INFORMATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## SPONSORSHIP LEVEL

- Presenting **\$5,000**
- Team Excellence Award **\$2,500**
- Silver **\$1,000**
- Bronze **\$500**
- Partner **\$300**
- Sponsor a Holiday **\$200**
- Sponsor a Day **\$100**

## PAY BY CHECK

Amount Enclosed: \_\_\_\_\_ Check #: \_\_\_\_\_

## PAY BY CREDIT CARD

Credit Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

**FAX THIS FORM TO:** 215-387-9513 **OR**

**MAIL TO:** Bear Affair c/o Philadelphia Children's Alliance  
4000 Chestnut Street, Philadelphia, PA 19104